MOVE PEOPLE, NOT CARS

OBJECTIVES

- Improve **multimodal access** to and within Downtown area
- Increase Downtown’s capacity for growth and efficiency of land use by developing **centrally-located structured parking**

**STRATEGY**

- ENHANCE TRANSIT OPTIONS
  - Transit can provide another non-car options for accessing Downtown.
  - Opportunities should be sought to increase transit use by non-students through:
    - Surveying community needs
    - Increasing marketing and awareness of existing system
    - Expanding routes/times
    - Exploring new funding mechanisms

- CREATE A NORTH-SOUTH BIKE/PED CORRIDOR THROUGH DOWNTOWN
  - A dedicated north-south bike/pedestrian corridor through Downtown will:
    - Encourage more people to access Downtown without cars
    - Provide better access to the Huckleberry Trail and to northern neighborhoods.
  - Progress and Draper provide the most clear and comprehensive route through Downtown.

- BUILD A CENTRALLY-LOCATED PARKING STRUCTURE DOWNTOWN
  - A centrally-located parking structure will:
    - Improve capacity in the most active part of the neighborhood close to the highest concentration of amenities
    - Allow people to park their cars once and walk comfortably to all Downtown activities