

Temporary Sign Rules and Regulations

Sec. 5504 of the Town of Blacksburg Zoning Ordinance

Temporary sign definition: a sign that is not permanently mounted to a building or into the ground. Signs attached by rope, string, chain, tape, paste, and similar mechanisms; signs not rigidly attached to a supporting structure; signs made of paper, cardboard, cloth, and similar materials; and signs that are pushed, hammered or similarly put into the ground are considered temporary signs. Examples of temporary signs include garage or yard sale signs, political campaign signs, real estate signs, construction signs, menu/daily special signs.

Temporary signs are permitted provided they meet the standards of this section:

- ❖ A-frame signs are prohibited by Section 5503 of the Zoning Ordinance.
- ❖ Any property may only display 32 total square feet of temporary signage.
- ❖ Temporary signs may be displayed for 2 week periods, 5 times a year.
 - **Multi-tenant properties must share the 32 square feet and 10 week posting period. How the sharing is divided between tenants should be discussed between the tenant and property owner.**
 - **All 10 weeks may be used consecutively, but no more temporary signs may be displayed in that calendar year.**
- ❖ Temporary signs do not count towards permanent signage area.
- ❖ Each temporary sign shall be maintained in good, safe condition, securely affixed to a building or the ground.
 - Temporary signs cannot be attached to a fence or other structure (besides a building) on the property.
 - Freestanding signs must be mounted into the ground.
- ❖ Signs shall not be attached in any way to utility poles, meter posts, or trees within any public street or right-of-way. **Signs placed in the right of way are subject to be picked up and disposed of by Town Staff.**
- ❖ No person shall put up any notice upon any building, wall, fence or other property of another person without having first obtained the consent of the owner of such property.
- ❖ Any temporary sign for an event must be removed within ten (10) days after the event.
 - For example, garage or yard sale signs, political campaign signs, and real estate signs are subject to this provision.
- ❖ A temporary sign shall not be illuminated.
- ❖ Pennants and streamers, without advertising, may be displayed simultaneously with temporary signs, but at no other time.

If you have any questions or concerns, please contact Lisa Browning, Zoning Inspector at 540-443-1300 or email lbrowning@blacksburg.gov. The Town Zoning Ordinance can be accessed at www.blacksburg.gov.